girl scouts of northeast texas

INITIAL ORDER

Preparing for your Girl Scout's Initial Order
A Parent / Caregiver Resource



What is an Initial Order?

An Initial Order is a pre-season order that is placed by the Troop Cookie Manager in November / December. By placing an Initial Order, troops will have cookies in hand the first weekend of the Cookie Program.



What's Required to Participate?



Girl Scouts must have an active 2026-2027 Girl Scout Membership.



Parents/Caregivers must complete the 2027 Cookie Program Annual Parent Permission Form.
gsnetx.org/cookieppf



Help Your Girl Scout Set Her Goal!

- What rewards or experiences is she most interested in earning?
- What is the troop's goal and how do they plan to use their proceeds?
- How much time and support can her immediate family (parents/caregivers) provide?
- How much time and energy is she willing to commit to achieving her goal?

Think about all the ways your Girl Scout can sell as a menu of options. How hungry is she to achieve her goal?



Check out the 2027 Cookie Program Reward Card to help your Girl Scouts set their cookie goal. There are even exclusive rewards just for placing an Initial Order!



The Cookie Mix Tool will help estimate the number of packages by variety too!
gsnetx.org/cookiemix



Sell to Her Network

Starting December 16th, Girl Scouts can leverage Digital Cookie to send emails to friends, family and their network so customers can order online for cookies to be delivered by their favorite local Girl Scout or even shipped to their home.

Help her make a list of 20 people that she will email in December!



Sell to Her Community

When the Cookie Program begins on January 15th, Girl Scouts can head out and go door to door in their local residential community, asking neighbors and friends to support her in reaching her goal.

Challenge her to make a plan. How many times will she go door to door with a trusted adult and for how long?

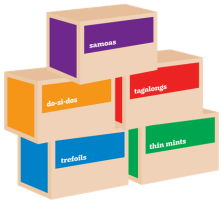


Reach for the Stars!

Does your Girl Scout have big goals? Ask your Troop Cookie Manager about participating in Troop Cookie Booths or individual Family Booths.

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	Adventurefuls	Lemon-Ups	Trefoils	Do-si-dos	Samoas	Tagalongs	Thin Mints	Exploremores	Toffee-tastic	Total
Door to Door 1/11	10	10	10	10	24	16	35	6	4	125
Family & Friends	4	4	4	4	11	7	13	3	2	52
Family Booth										
Troop Booths | These cookies come from the Troop's Inventory, not Individual Girl Scout Inventory.										
Extra Inventory										
Total Packages										

Check out the 2027 Cookie Program Family Guide which includes our full reward line up to help your Girl Scouts set their cookie goal. There are even exclusive rewards just for placing an Initial Order!
gsnetx.org/cookies in the Cookie Seller Resources section.